



**STONE GREEN**

**COPYWRITER**

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www.tonewrotethis.com

## EDUCATION

### THE CREATIVE CIRCUS

2020-2021| Copywriting

### SYRACUSE UNIVERSITY

2016-2019| BA Writing and Rhetoric

## SKILLS

Creative Strategy  
Copy Editing  
Photography  
Scriptwriting and VO  
Storytelling  
Branding  
Trends and Market relevance  
Creative Digital Marketing  
Adobe Suite (Ps,Ai,Id,Xd)  
Canva

## EXPERIENCE

### Peter Mayer Advertising COPYWRITER

6/23-3/25

- Collaborating with Creative Directors, Designers, and Art Directors
- Developing strategic creative concepts for digital, out-of-home, social, and native placements
- Collaborating with social teams, PR teams, to pitch for new agency clients
- Clients worked on: Quantum Fiber Internet, Kennedy Space Center, Louisiana Tourism

### Allen & Gerritsen ASSOCIATE COPYWRITER

1/22-6/23

- Developing creative concepts and producing print, social, digital, radio, video, and out-of-home executions
- Communicating best practices and solutions to clients based on their creative goals
- Clients worked on: The Ninety Nine
- Collaborating with social teams, PR teams, to pitch for new agency clients  
Restaurants, Meet Boston, Dunkin' (regional)

### GroupM

### DIGITAL MARKETING EXTERN

3/21-5/21

- Tasked with collaborating to accomplish marketing exercises
- Using active communication and gathering insights to best assure the most buzz per client campaign
- Analyzing data for marketing strategy